

3.02 Parts of a Newspaper

Column: the design method in which articles are lined up on a page for ease of reading

Banner: the title bar on the front page; it has the name of the newspaper, date, town, etc.

Banner teaser: a feature just above or just below the banner that gives reader a sneak peak of what's inside the newspaper on a given day

Photo: a color or black and white photographic image used to get attention or add detail to a related article

Caption: information in small print that identifies subjects in a photo and describes its significance

Headline: the title of an article; headlines appear in larger, bolder print to grab the eye

Byline: line of print that identifies the author or source of the article

Copy: the body of the article; the news story itself

Sidebar: a specialty column, usually set off to the side of the page, that contains spin-off stories related to a main article or shorter pieces of interest in a related category

Graphic: any non-photographic element like divider lines, shading, artwork, or charts. Graphics can be informative (a line graph or diagram) or decorative (a flower motif on the Garden page)