Name:

Date:

School:

Facilitator:

3.05 Retrieval

This is a 50 point assignment

Pretend that you work in advertising and a doctor’s office has contacted you to create an informational brochure for their office on learning and memory.

Considering all that you have learned from this unit, construct a bi-fold brochure or slides that will give patients important information on learning and remembering.

Be sure to review lessons 1-3 on learning and lessons 4-5 on memory. Be creative and incorporate things that you have learned in this unit to help them.

* Give 3 suggestions on how to learn and remember (lessons 1-4)
* Give 2 examples and explain how information can be retrieved from memory (lesson 5)
* Give 2 examples and explain how memories can be reconstructed and misremembered (lesson 5)
* Identify 3 parts of the brain that store memory
* Use 3 or more photos to make your brochure interesting

Example:

Mnemonics:

Mnemonics create a memory helper by helping you to connect new information with old information. For example, to help you learn the treble staff in music you could learn the phrase, “every good boy does fine” which are the notes E, G, B, D, F on the treble staff.